

Firefreeze Worldwide, Inc.'s Acclaimed Cold Fire® Wetting Agent is Certified Free of Toxic Chemicals



Cold Fire® delivers environmentally safe, non-toxic, effective fire suppression that is PFAS free

Rockaway, NJ. May 7, 2020 [Firefreeze Worldwide, Inc.](#) (FFW) announces that its [Cold Fire](#) fire fighting wetting agent is certified PFAS free. While it has always been manufactured without PFAS chemicals, FFW recently had Cold Fire tested by an accredited [Department of Defense laboratory](#), in accordance with EPA 537 and 537.1, to further assure customers that Cold Fire is free of PFOA and PFOS and is non-toxic and safe for the environment. Firefighters and fire safety customers alike can now feel even more confident when using Cold Fire for their fire safety needs.

Perfluoroalkyl and polyfluoroalkyl substances (PFAS), which include PFOA and PFOS, are man-made synthetic chemicals that have been widely produced and used throughout the world in various products and industries, including firefighting foams. There are major concerns regarding these chemicals because they do not biodegrade, they accumulate over time in our bodies and in the environment and can cause negative health effects. PFAS are known carcinogens. Laboratory studies have shown that prolonged exposure may lead to the development of cancer, interfere with the body's natural hormone function, affect our immune system and cause liver, kidney and developmental toxicity. As a result, the Environmental Protection Agency formed a [PFOA Stewardship Program](#) to eliminate the use of PFOA along with other PFAS manufacturing in the United States.

“Safety has always been first and foremost for us,” said Eveline Giessler, CEO. “We continue to be dedicated to manufacturing products that meet - and even exceed - environmental safety standards. Our mission is to help extinguish fires quickly while ensuring the safety of firefighters, fire victims, our customers and the environment.”

Cold Fire is a [UL listed](#) wetting agent tested in accordance with UL 162 for Class A and B fires and NFPA 18 Standard for Wetting Agents. Cold Fire effectively puts out fires faster, safer, with less water, less damage to property, and less risk to firefighters. Cold Fire cools hot surfaces 21 times faster than water, and works to remove heat and the fuel source from the fire tetrahedron, preventing re-ignition. Cold Fire also works to effectively extinguish Class D and K fires and encapsulate hydrocarbons. Completely green and non-toxic, Cold Fire is available for various applications, including bulk, portable extinguishers, on-board racing systems, closed loop/sprinkler systems and hand held aerosol spray for small spot fires.

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About Firefreeze Worldwide, Inc.

Founded in 1993, [Firefreeze Worldwide, Inc.](http://www.firefreeze.com) is the proud manufacturer of effective fire suppression and fire safety products that meet the world's growing need for safe and sustainable choices. Their product line also includes products for the automotive, cleaning, odor eliminating and petroleum industries, all of which are non-toxic alternatives to the many hazardous chemicals currently on the market. Headquartered in Rockaway, New Jersey, Firefreeze Worldwide, Inc. offers representation and distribution of its products worldwide. Firefreeze Worldwide products are proudly American-made and manufactured.